



Agenda

- Defender's Challenges
- What is XDR?
- Reducing Dwell Time to fight off Attacks
- How Bitdefender helps

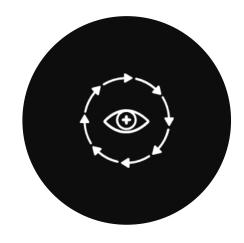


Defender's Challenges

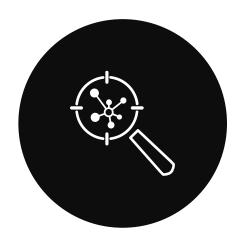
The attack surface is expanding

Attackers are becoming more sophisticated

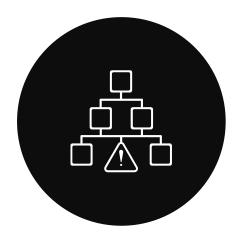
Too many alerts overwhelm under-resourced teams



Security teams need comprehensive visibility from endpoint to cloud, across identities, application and network



Preventative controls are key, but must be augmented with detection & response



Skilled analysts are in short supply, and teams struggle to effectively combat threats

The Flood of Data Can Be Overwhelming

The need for visibility drives organizations to add more security tools









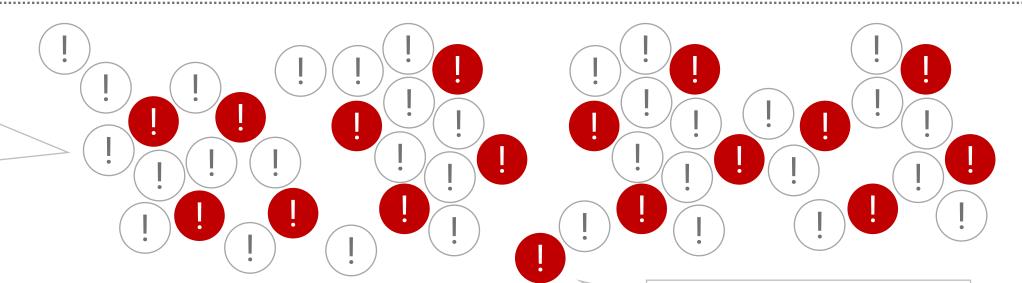


Endpoint - EPP/EDR

Cloud Security

Network - NDR

But too much
data from
disparate
sources can
obfuscate real
threats



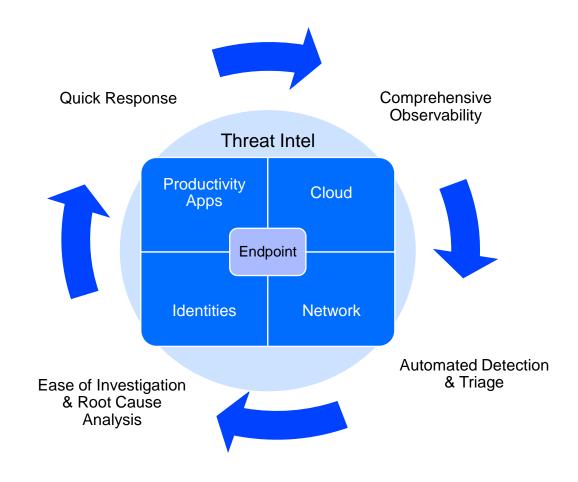
Manual correlation and analysis make it NEARLY IMPOSSIBLE to respond in time and prevent breaches

Reduce Risk with Prevention, Detection & Response

Risk THE LONGER THEY ARE IN, THE **HIGHER** THE RISK Time Detect Incidents Earlier Before Impact

What is XDR?

The evolution of EDR, which provides more efficient and effective threat detection, investigation and response in real time. XDR unifies security-relevant endpoint detections with telemetry from security and business tools to enable organization to identify threats, understand the full impact, find the root cause and take immediate response to minimize business damage.

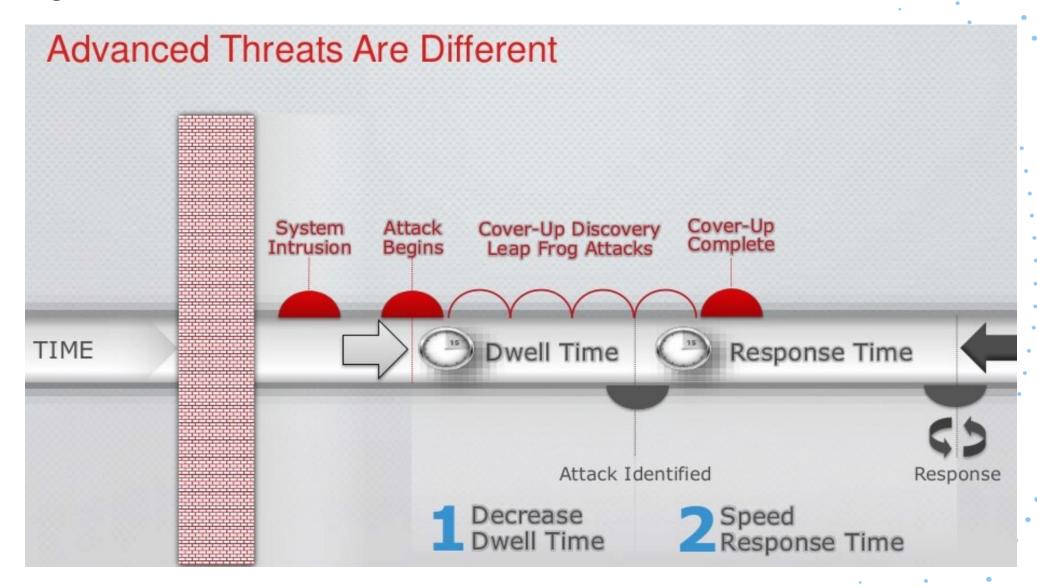


In a hyperconnected world where cyber attackers seek to do harm 24x7 and organizations face unpredictable risk, becoming resilient is the goal. This is where XDR comes in.

Reducing Dwell Time to fight off Attacks

Reducing Dwell Time matters

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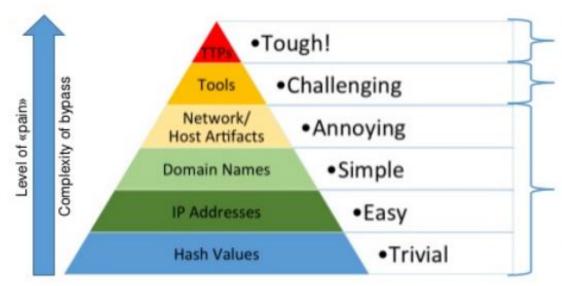


Tackling the Pyramid of Pain

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- ATT&CK Reflects tactics and techniques observed in the real world
- Why is this important?
 - Industry historically focused on methodology that is low on the pyramid
 - Forces adversary to change tools and behavior to avoid detection
 - Lowers their ROI
 - · For the Defender:
 - Behavior focused detection > artifact focused detection
 - ATT&CK based hunting

What to search? David Bianco's pyramid of pain



http://detect-respond.blogspot.mx/2013/03/the-pyramid-of-pain.html

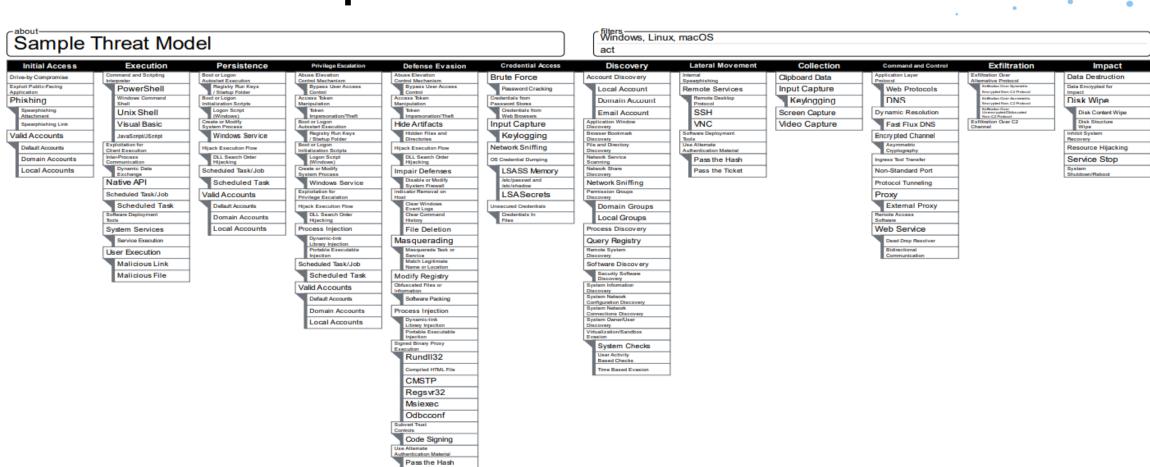
TTP-based detection: Special behavior detectors above collected events, manual search

Tool-based detection: AV detects, Yara rules, tools-specific detectors above collected events

IOC-based detection:
Automatic matching of indicators from collected events using different threat intelligence feeds

MITRE ATT&CK: Sample Threat Model

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Pass the Ticket
Valid Accounts
Default Accounts
Domain Accounts
Local Accounts
Virtualization/Sandbox
Evasion
System Checks
User Activity
Based Checks
Time Based Evasion
XSL Script Processing



XDR Concepts

eXtended Detection and Response

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Endpoints

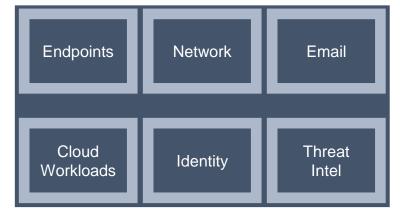
- What happened within the endpoint?
- How did an attack propagate?
- · What are the risks on the endpoints?

- What was the context in which malicious content was executed on the workload?
- What type of threat was prevented (e.g. malware, exploit)?

Cloud Workloads & Containers

Network

- How is the attacker moving across the organization?
- How are threats communicating?



- Who is logged on the device?
- Is the user supposed to be logged on the device?

Identity

Email

- · Who else received this email or similar threats?
- Are there compromised accounts sending internal phishing emails?

- Which actors are behind this threat?
- Which verticals are these actors active on?
- Are there any other organizations experiencing the same attacks?

Threat Intel

Bitdefender XDR Core Capabilities

Executive Summary

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XDR evolves EDR cybersecurity capabilities and out-of-the-box fulfills the incident responders' needs to integrate additional telemetry sources, deliver contextualized security incidents and more comprehensive response capabilities.

Customer problems solved with XDR

Efficacy of detections

XDR detections are based around the endpoint and correlated with other telemetry sources where business data is stored and accessed

Speed of investigation

XDR extends investigation capabilities by building an automate root cause analysis across integrated telemetry sources within the entire organization

Completeness of response

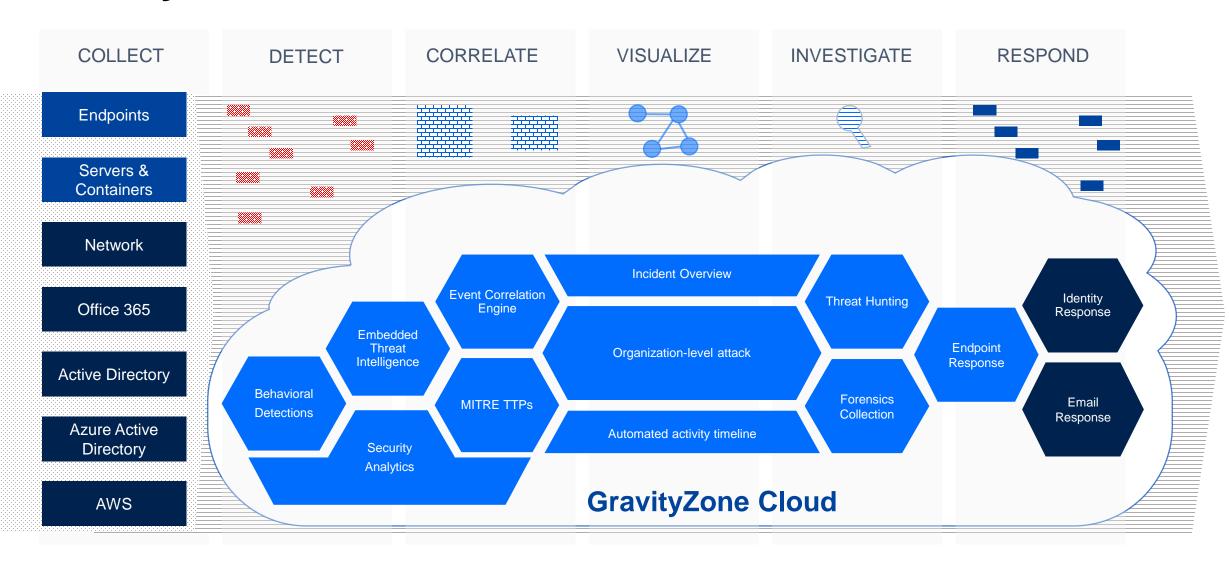
XDR extends response capabilities outside of EDR to provide both endpoint and nonendpoint response recommendations and swift response actions

XDR CORE CAPABILITIES

Collect	Detect	Correlate	Visualize	Investigate	Respond
GA Features					
EndpointNetworkIdentityCloud	EndpointNon-endpointAnomalies	Extended Root-cause analysisMultiple sources within the organization	Extended Incident OverviewExtended Incident Graph	Investigation PackageNew Search	Endpoint ResponseFull Remote ShellO365 ResponseAD Response

Enabled via licensing add-on

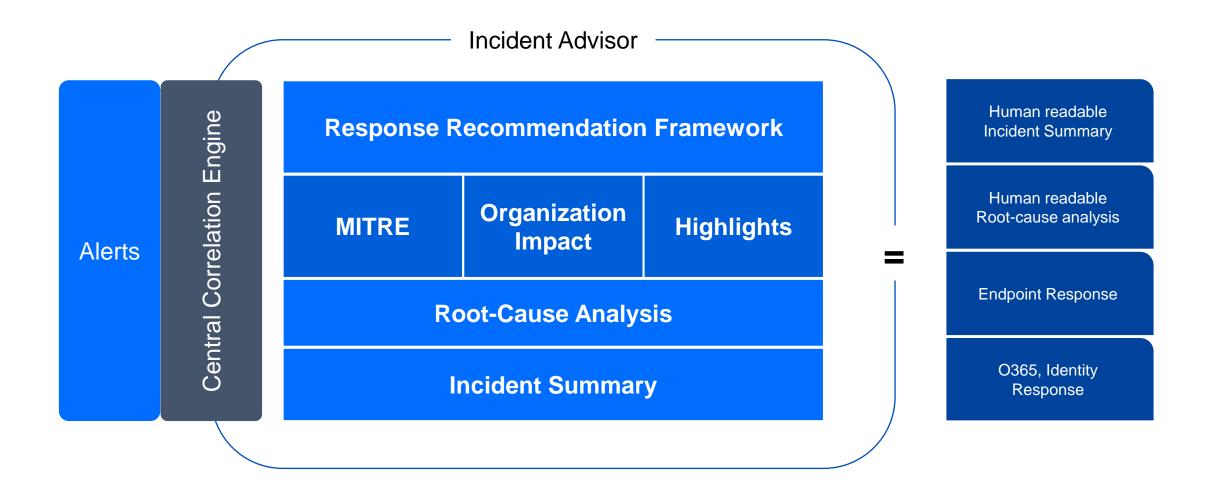
GravityZone XDR



Visualize, Investigate, Response

Incident Advisor

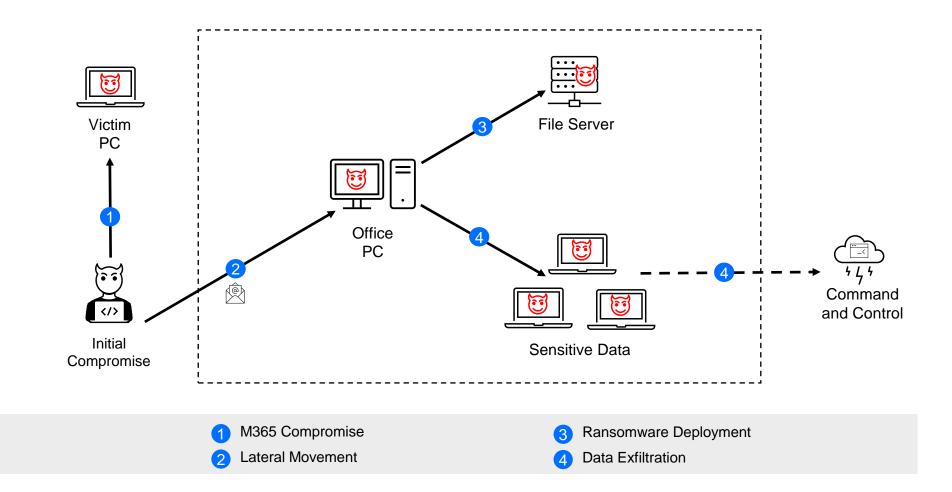
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XDR Scenario

Sensors

- EDR
- Office365
- Active Directory



XDR Data Sources (GA)

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Microsoft Office365

- ✓ OneDrive
- √ SharePoint
- ✓ MS Teams
- ✓ Email

Active Directory

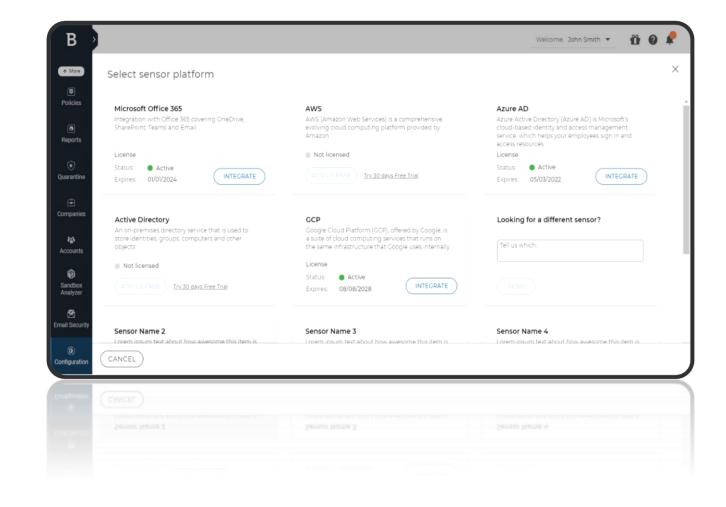
- ✓ On-premises AD
- ✓ Azure AD

Clouds

✓ AWS

Network

✓ Bitdefender Network Sensor



Detection & Response (GA)

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Incident Advisor

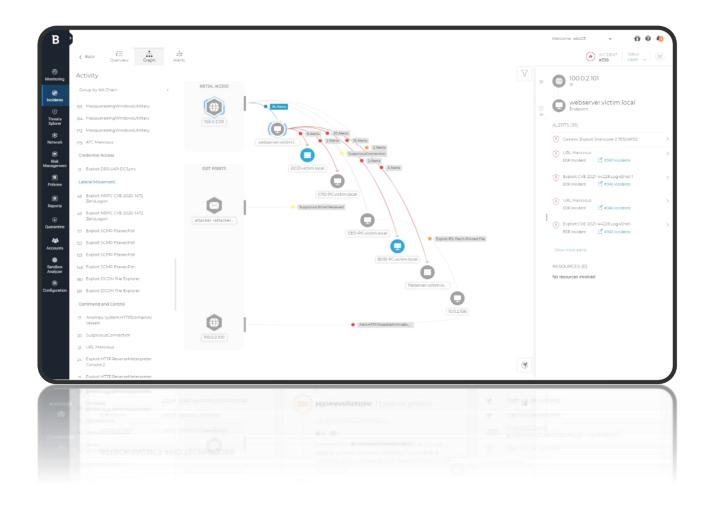
- ✓ Summary
- ✓ Root Cause
- √Organization Impact
- √ Highlights

Response

- ✓ Recommendations
- ✓ Endpoint
- ✓Office365
- ✓ Identity
- ✓ List of Executed actions

New Graph

- ✓ Initial Access
- ✓ Exit Points
- ✓ Multiple Resource types
- ✓ Alerts on Transitions



Investigation (GA)

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Historic Search

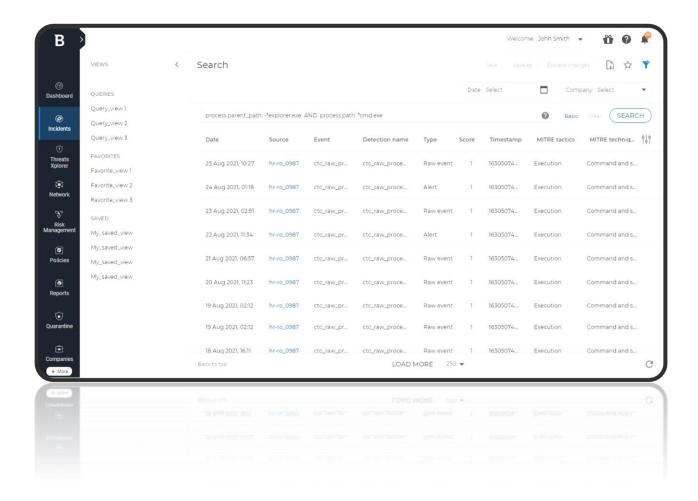
- ✓ Advanced filtering
- ✓ Enhanced data display
- ✓ Multiple data sources
- ✓ Smart views

Investigation Package

- ✓ Collect forensic endpoint data
- ✓ OS: Windows, Linux, Mac

Full Remote Shell

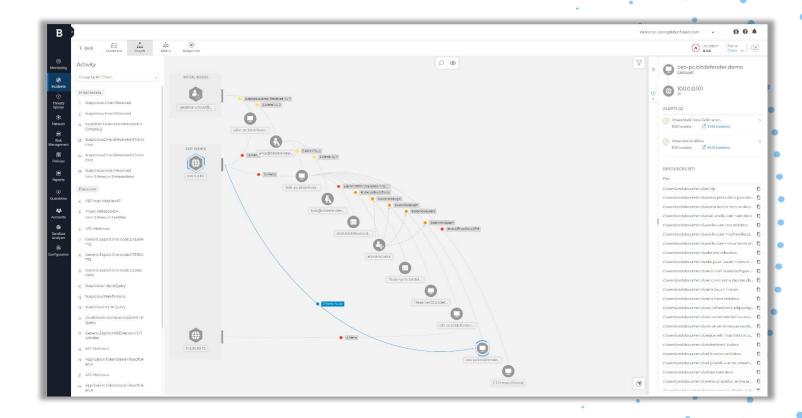
- ✓ Direct investigation & response across endpoints
- ✓ OS: Windows, Linux, Mac



GravityZone XDR

Combines advanced threat protection with out-of-the-box analytics and rich security context for correlation of disparate alerts, quick triage of incidents and attack containment through automated and guided response.

GravityZone exposes the full scope of the attack by connecting incidents over time and delivering deeper context through automated evidence collection and root cause analysis across endpoint, cloud, identity, network and productivity application data.



GravityZone XDR is a cloud delivered product for organizations that want to run the technology in house. For organizations looking for a managed service, Bitdefender MDR, leveraging GravityZone XDR, keeps organizations safe with 24x7 security monitoring plus targeted and risk-based threat hunting by a certified team of security experts.

Bitdefender BUILT FOR RESILIENCE